



# California Amateur Hockey Association

12-Year History of Acquisition & Retention in the 4-8 Year Old Category



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## Background

USA Hockey has been conducting comprehensive research in order to a) gain a deeper understanding as to why certain segments of USA Hockey membership have been shrinking in recent years; and b) create effective methods to reverse the decline in membership and grow the game.

This study focuses on the base of USA Hockey's membership foundation - the 4 to 8 year old age category. Because the majority of our membership base starts playing hockey between the ages of 4 and 8, it is imperative for this segment to grow each year. The 4-8 year old segment is the feeder system for the much larger 9-14 year old youth hockey segment, and therefore any decrease in the younger segment is only magnified at the 9-14 level. For example, while the overall size of the 4-8 year old segment has decreased by more than 6700 total players over the last decade, the 9-14 year old segment has decreased by more than three times that number (20500) over the same period. Therefore, the health of all of youth hockey is tied directly to our ability to grow the 4-8 year old segment.

Acquisition of youth hockey players in the 4 to 8 age category has mostly been in decline since a peak of 47,750 new members in 1998-99. A decrease in new members in the youngest age group has a ripple effect through membership totals for years, and creates a parallel drop in retention numbers. It has been a decline in the acquisition of new first-timers that has been the primary cause of membership slippage in recent years.

On average, 43.1% of kids playing youth hockey leave the sport before age 9. This sobering statistic disproves the theory that "once a kid gets on the ice they are hooked on hockey." Factors such as cost, time commitment and enjoyment level must all be addressed to keep a child, and a family, in our game.

Such conditions require USA Hockey's Membership Development department to travel concurrent paths in mounting future growth initiatives:

- A comprehensive acquisition strategy to insure that we attract as many prospective new members every season in the key 4 to 8 year old age category
- A comprehensive retention strategy to insure that we keep as many members as possible from one season to the next.

Clearly, this two-pronged approach requires a coordinated effort with USA Hockey's Membership Development department and youth hockey volunteers at the grass roots level across the country.

The Membership Development department is providing resources for local associations to use in both the acquisition and retention of 4 to 8 year olds in youth hockey. The 2 & 2 National Challenge, explained in greater detail in this document, is a call to action for local associations to acquire two more players than the previous season and to retain two more players than last year.

## Methodology

This study focuses on the membership of the very youngest age groups – boys and girls ages 4 through 8. The research examines the membership characteristics and behaviors of 4, 5, 6, 7 and 8 year olds in each of the last 12 seasons, from the 1997-1998 season through 2008-09. This methodology allows us to measure:

- (a) The number of NEWLY ACQUIRED players
- (b) The number of RETAINED players
- (c) The number of LOST players
- (d) The RETENTION RATES of players by age segment in each of the last 12 seasons

This study isolates the results on a National, Affiliate, and Local Association level to determine the appropriate course of action based on years of registration figures.



## NATIONAL 2008-09 KEY TAKEAWAYS

### Total

- The total number of combined males and females ages 4 to 8 playing youth ice hockey in 2008-09 increased by 2,199 or 2.5% to 91,622 from 89,423 in 2007-08.
- In 2008-09, 91,622 total 4-8 year old males & females played hockey – down 7,483 from the peak of 99,105 in 1998-99.

### Acquisition

- Acquisition of new 4-8 year old males & females peaked in 1998-99 with 47,750 players.
- In 2008-09, 39,580 new 4-8 year old males & females were acquired – down 8,170 from the peak but up 1,567 or 4.1% from 2007-08.

### Retention

- Retention of 4-8 year-old males & females peaked in 2003-04 at 55,176.
- In 2008-09, 52,042 4-8 year old males & females were retained – down 3,134 from the peak but up 632 or 1.2% from 2007-08.

### Rate of Retention

- The rate of retention has averaged 56.9% for the 4-8 year old male & female segment over the last 10 years.
- In 2008-09, the rate of retention was 56.8%; this means 43.2% are out of hockey.

## MALES & FEMALES BY AGE SEGMENT

In 2008-09, each of the age segments from 4 to 8 years old increased from the previous year. This is significant in that it was the first time since the mid-1990s that all five of these age segments increased in a non-Post-Olympic season.

MALES & FEMALES	2007-08	# difference from '06-07	% difference from '06-07	2008-09	# difference from '07-08	% difference from '07-08
4 YEAR OLDS	6874	+221	+3.3%	7514	+640	+9.3%
5 YEAR OLDS	13557	-125	-1.0%	14583	+1026	+7.6
6 YEAR OLDS	19544	-166	-0.9%	19879	+335	+1.7%
7 YEAR OLDS	23163	-272	-1.2%	23361	+198	+0.8%
8 YEAR OLDS	26285	-191	-0.8%	26291	+6	+0.1%
<b>TOTALS</b>	<b>89423</b>	<b>-533</b>	<b>-0.6%</b>	<b>91622</b>	<b>+2199</b>	<b>+2.5%</b>

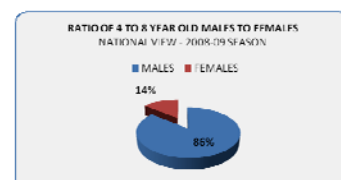
## RETENTION INCREASES WITH AGE

As might be expected, the older a player gets and/or the more consecutive seasons a player plays, the more likely that player will stick with ice hockey. Only one in three 4 year olds repeat as 5 year olds, twice as many, or two of three 6 year olds repeat as 7 year olds. So while retention rates are high from Squirrels on up, the overall growth of hockey is inextricably dependent on acquiring a growing pool of 4-8 year olds. Retention results for 2008-09 by age segment:

- **32.0% of all 4 Year Olds returned as 5 Year Olds** – or 32 in every 100
  - **52.5% of all 5 Year Olds returned as 6 Year Olds** – or 52 in every 100
  - **67.8% of all 6 Year Olds returned as 7 Year Olds** – or 67 in every 100
  - **76.2% of all 7 Year Olds returned as 8 Year Olds** – or 76 in every 100
  - **83.8% of all 8 Year Olds returned as 9 Year Olds** – or 83 in every 100
- Retention rate for Squirrels in 2008-09: 85.6%
  - Retention rate for Pee Wees in 2008-09: 91.2%
  - Retention rate for Bantams in 2008-09: 93.6%

## RATIO OF MALES TO FEMALES – 4 TO 8 YEAR OLDS

Males represented 86% of all 4 to 8 year olds in 2008-09 while females represented 14%. The mix has been impacted by a decrease in the male 4 to 8 year-old pool and the increase in the female pool.





## NATIONAL SUMMARY – 4 TO 8 YEAR OLDS

MALE & FEMALE YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_SUMMARY														
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE
TOTAL	94093	99105	98330	96538	95006	97070	95907	92121	88213	89956	89423	91622	93419	90267
		5.3%	-0.8%	-1.8%	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	-0.8%	-0.9%
NEW	45732	47750	44643	42277	41319	42885	40731	38133	36107	38943	38013	39580	40263	38155
		4.4%	-6.5%	-5.3%	-2.3%	3.8%	-5.0%	-6.4%	-5.3%	7.9%	-2.4%	4.1%	-1.7%	-0.4%
RET	48361	51355	53687	54261	53687	54185	55176	53988	52106	51013	51410	52042	53156	52112
		6.2%	4.5%	1.1%	-1.1%	0.9%	1.8%	-2.2%	-3.5%	-2.1%	0.8%	1.2%	0.2%	-1.1%
LOST	15614	17114	18070	17726	16993	15960	16552	17043	15929	14752	15899	15305	16423	15786
		9.6%	5.6%	-1.9%	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-1.0%	-1.4%
RR	51.4%	51.8%	54.6%	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.9%	57.7%

MALE YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_SUMMARY														
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE
TOTAL	87600	91323	90192	87826	86090	87207	85205	81578	76849	77755	77128	78782	82861	78418
		4.3%	-1.2%	-2.6%	-2.0%	1.3%	-2.3%	-4.3%	-5.8%	1.2%	-0.8%	2.1%	-1.4%	-1.5%
NEW	41756	42915	39944	37397	36539	37356	34909	32703	30103	32487	31733	33013	34618	32008
		2.8%	-6.9%	-6.4%	-2.3%	2.2%	-6.6%	-6.3%	-8.0%	7.9%	-2.3%	4.0%	-2.5%	-0.9%
RET	45844	48408	50248	50429	49551	49851	50296	48875	46746	45268	45395	45769	48243	46411
		5.6%	3.8%	0.4%	-1.7%	0.6%	0.9%	-2.8%	-4.4%	-3.2%	0.3%	0.8%	-0.5%	-1.8%
LOST	13713	15031	15610	15354	14427	13464	13912	14092	13220	11881	12672	12161	13679	12805
		9.6%	3.9%	-1.6%	-6.0%	-6.7%	3.3%	1.3%	-6.2%	-10.1%	6.7%	-4.0%	-2.0%	-2.5%
RR	52.3%	53.0%	55.7%	57.4%	57.6%	57.2%	59.0%	59.9%	60.8%	58.2%	58.9%	58.1%	58.3%	59.2%

FEMALE YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_SUMMARY														
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE
TOTAL	6495	7783	8141	8713	8916	9864	10704	10544	11367	12203	12295	12876	9275	11857
GR		19.8%	4.6%	7.0%	2.3%	10.6%	8.5%	-1.5%	7.8%	7.4%	0.8%	4.7%	5.2%	3.8%
NEW	3978	4836	4703	4880	4783	5532	5823	5436	6014	6461	6285	6604	5652	6160
GR		21.6%	-2.8%	3.8%	-2.0%	15.7%	5.3%	-6.6%	10.6%	7.4%	-2.7%	5.1%	3.4%	2.8%
RET	2517	2947	3438	3833	4133	4332	4881	5108	5353	5742	6010	6272	4910	5697
GR		17.1%	16.7%	11.5%	7.8%	4.8%	12.7%	4.7%	4.8%	7.3%	4.7%	4.4%	7.9%	5.1%
LOST	1901	2085	2461	2373	2570	2498	2641	2956	2714	2875	3234	3145	2747	2985
GR		9.7%	18.0%	-3.6%	8.3%	-2.8%	5.7%	11.9%	-8.2%	5.9%	12.5%	-2.8%	4.5%	3.9%
RR	38.8%	37.9%	42.2%	44.0%	46.4%	43.9%	45.6%	48.4%	47.1%	47.1%	48.9%	48.7%	46.2%	48.0%

### Graph Key:

**NEW:** the number of new players acquired for that season.

**RET:** the number of players retained.

**LOST:** the number of players that from the previous season.

**RR:** the rate of retention percentage is the number of players returning from the year before.

**Yellow Shading in the years:** recognizes post-Olympic seasons.

**Green Shading in data:** recognizes the peak seasons.



## CALIFORNIA 2008-09 KEY TAKEAWAYS

### Total

- The total number of combined males and females ages 4 to 8 playing youth ice hockey in CALIFORNIA in 2008-09 decreased by 48 (or 2.9%) going to 1,585 from 1,633 in 2007-08.
- In 2008-09, 1,585 total 4-8 year old males & females played hockey – down 216 from the peak of 1,801 in 1998-99.

### Acquisition

- Acquisition of new 4-8 year old males & females peaked in 1998-99 with 1,015 players.
- In 2008-09, 741 new 4-8 year old males & females were acquired – down 274 from the peak.

### Retention

- Retention of 4-8 year-old males & females peaked in 2008-09 at 844 – up 38 from 2007-08.

### Rate of Retention

- The rate of retention has averaged 47.2% for the 4-8 year old male & female segment over the last five years – but was 53.2% in 2008-09.
- In 2008-09, the rate of retention was 53.2%; this means 46.8% are out of hockey.

## MALES & FEMALES BY AGE SEGMENT

The overall pool of 4-8 year old males and females decreased in 2008-09 after increasing the last two seasons. The 4 and 8 year old segments showed signs of growth as each increased every season since 2005-06. The 6 and 7 year old segments faced significant decreases in 2008-09 and should be an area of focus this season.

MALES & FEMALES	2007-08	# difference from '06-07	% difference from '06-07	2008-09	# difference from '07-08	% difference from '07-08
4 YEAR OLDS	73	+5	+7.4%	90	+17	+23.3%
5 YEAR OLDS	175	-12	-6.9%	172	-3	-1.7%
6 YEAR OLDS	336	+3	+0.9%	289	-47	-16.3%
7 YEAR OLDS	480	+24	+5.3%	434	-46	-10.6%
8 YEAR OLDS	569	+12	+2.2%	600	+31	+5.4%
<b>TOTALS</b>	<b>1633</b>	<b>+32</b>	<b>+2.0%</b>	<b>1585</b>	<b>-48</b>	<b>-2.9%</b>

## RETENTION INCREASES WITH AGE

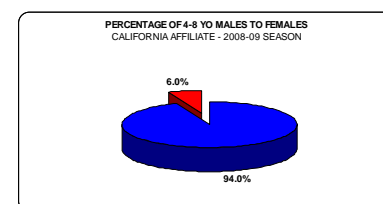
As might be expected, the older a player gets and/or the more consecutive seasons a player plays, the more likely that player will stick with ice hockey. So while retention rates are high from Squirts on up, the overall growth of hockey depends on acquiring a growing pool of 4-8 year olds. CALIFORNIA's retention results for 2008-09 by age segment:

- **25.6% of all 4 Year Olds returned as 5 Year Olds** – National Average 32.0%
- **30.8% of all 5 Year Olds returned as 6 Year Olds** – National Average 52.5%
- **42.2% of all 6 Year Olds returned as 7 Year Olds** – National Average 67.8%
- **58.3% of all 7 Year Olds returned as 8 Year Olds** – National Average 76.2%
- **65.5% of all 8 Year Olds returned as 9 Year Olds** – National Average 83.8%

- Retention rate for Squirts in 2008-09: 76.3%      National Average: 85.6%
- Retention rate for Pee Wees in 2008-09: 81.8%      National Average: 91.2%
- Retention rate for Bantams in 2008-09: 87.2%      National Average: 93.6%

## RATIO OF MALES TO FEMALES – 4 TO 8 YEAR OLDS

Males represented 94% of all 4 to 8 year olds in CALIFORNIA in 2008-09 while females represented 6%. Nationally, males represented 86% of all 4 to 8 year olds in 2008-09 while females represented 14%.





## CALIFORNIA SUMMARY - 4 TO 8 YEAR OLDS

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE
<b>TOTAL</b>	1741	1801	1649	1474	1427	1478	1303	1223	1116	1601	1633	1585	1449	1432
		3.4%	-8.4%	-10.6%	-3.2%	3.6%	11.8%	-6.1%	-8.7%	43.5%	2.0%	-2.9%	-0.3%	5.5%
<b>NEW</b>	1093	1015	880	808	739	799	691	645	576	1000	827	741	771	758
		-7.1%	-13.3%	-8.2%	-8.5%	8.1%	13.5%	-6.7%	10.7%	73.6%	-17.3%	10.4%	-0.7%	5.7%
<b>RETAINED</b>	648	786	769	666	688	679	612	578	540	601	806	844	678	674
		21.3%	-2.2%	-13.4%	3.3%	-1.3%	-9.9%	-5.6%	-6.6%	11.3%	34.1%	4.7%	1.5%	7.6%
<b>LOST</b>	309	390	382	375	286	286	354	240	272	133	265	292	289	240
		26.2%	-2.1%	-1.8%	-23.7%	0.0%	23.8%	32.2%	13.3%	51.1%	99.2%	10.2%	3.6%	7.9%
<b>RR</b>	37.2%	43.6%	46.6%	45.2%	48.2%	45.9%	47.0%	47.3%	48.4%	37.5%	49.4%	53.2%	46.9%	47.2%

MALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE
<b>TOTAL</b>	1686	1741	1597	1414	1369	1410	1236	1152	1047	1514	1525	1492	1376	1346
		3.3%	-8.3%	-11.5%	-3.2%	3.0%	12.3%	-6.8%	-9.1%	44.6%	0.7%	-2.2%	-0.5%	5.5%
<b>NEW</b>	1048	972	843	764	699	756	647	605	535	945	755	694	724	707
		-7.3%	-13.3%	-9.4%	-8.5%	8.2%	14.4%	-6.5%	11.6%	76.6%	-20.1%	-8.1%	-0.7%	6.1%
<b>RETAINED</b>	638	769	754	650	670	654	589	547	512	569	770	798	651	639
		20.5%	-2.0%	-13.8%	3.1%	-2.4%	-9.9%	-7.1%	-6.4%	11.1%	35.3%	3.6%	1.2%	7.3%
<b>LOST</b>	292	376	370	359	272	276	340	225	255	118	250	264	273	222
		28.8%	-1.6%	-3.0%	-24.2%	1.5%	23.2%	33.8%	13.3%	53.7%	111.9%	5.6%	3.9%	8.6%
<b>RR</b>	37.8%	44.2%	47.2%	46.0%	48.9%	46.4%	47.7%	47.5%	48.9%	37.6%	50.5%	53.5%	47.4%	47.6%

FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE
<b>TOTAL</b>	55	60	52	60	58	68	67	71	69	87	108	93	73	86
		9.1%	-13.3%	15.4%	-3.3%	17.2%	-1.5%	6.0%	-2.8%	26.1%	24.1%	13.9%	5.4%	7.9%
<b>NEW</b>	45	43	37	44	40	43	44	40	41	55	73	47	46	51
		-4.4%	-14.0%	18.9%	-9.1%	7.5%	2.3%	-9.1%	2.5%	34.1%	32.7%	35.6%	3.0%	4.9%
<b>RETAINED</b>	10	17	15	16	18	25	23	31	28	32	35	46	27	34
		70.0%	-11.8%	6.7%	12.5%	38.9%	-8.0%	34.8%	-9.7%	14.3%	9.4%	31.4%	11.8%	16.0%
<b>LOST</b>	17	14	12	16	14	10	14	15	17	15	15	28	16	18
		-17.6%	-14.3%	33.3%	-12.5%	28.6%	40.0%	7.1%	13.3%	11.8%	0.0%	86.7%	11.3%	19.1%
<b>RR</b>	18.2%	28.3%	28.8%	26.7%	31.0%	36.8%	34.3%	43.7%	40.6%	36.8%	32.4%	49.5%	36.1%	40.6%

### Graph Key:

**NEW:** the number of new players you acquired for that season.

**RET:** the number of players you retained.

**LOST:** the number of players that left your association.

**RR:** the rate of retention percentage is the number of players returning from the year before.

**Yellow Shading in the years:** recognizes post-Olympic seasons.

**Green Shading in data:** recognizes the peak seasons.



## 2 & 2 NATIONAL CHALLENGE

Recently the number of children between the ages of 4 to 8 playing hockey has been shrinking. Shockingly, over the last 10 years, acquisition of new players has dropped from 47,752 to 39,212 in 2008-09. To add to the shrinking numbers, 43% stop playing hockey by age 9, proving that retention is as important as recruitment.

The 2 & 2 National Challenge is a call to action for local associations. We are asking each association to acquire two more players than last year. For example, if your association brought in 22 new 4 to 8 year olds last year, then next year you want to get 24.

The second half of the challenge is to improve the retention of your 4 to 8 year olds by two more players. If your club kept 30 players from the previous season, next year you need 32 hockey players back on the ice.

## NATIONAL 2 & 2 CHALLENGE GOALS

- **Achievement of Goals 2009-10 Season**
  - **Based on 1,391 associations**
  - **2,782 new kids acquired**
  - **2,782 kids retained**
  - **96,775 total youth hockey 4-8 year olds**
  - **6.1% increase**

	2008-09	2009-10	+/-
<b>NEW</b>	39,212	41,994	+2,782 +7.1%
<b>RETAINED</b>	51,999	54,781	+2,782 +5.4%
<b>TOTAL</b>	91,211	96,775	+5,564 +6.1%

## CALIFORNIA'S 2 & 2 CHALLENGE GOALS

- **Achievement of Goals 2009-10 Season:**
  - **Based on 48 associations**
  - **837 new kids acquired**
  - **940 kids retained**
  - **1,777 total youth hockey 4-8 year olds**
  - **12.1% increase**

	2008-09	2009-10	+/-
<b>NEW</b>	741	837	+96 +12.9%
<b>RETAINED</b>	844	940	+96 +11.3%
<b>TOTAL</b>	1,585	1,777	+192 +12.1%

# CALIFORNIA ASSOCIATIONS (48)

## CAH1095 ANAHEIM AMATEUR HOCKEY ASSOCIATION

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	19	21	19	12	18	32	67	31	33	50	53	43	36	42	47
		10.5%	-9.5%	-36.8%	50.0%	77.8%	109.4%	-53.7%	6.5%	51.5%	6.0%	-18.9%	18.2%	-1.7%	9.3%
NEW	12	18	17	10	16	31	66	13	29	38	41	14	28	27	16
		50.0%	-5.6%	-41.2%	60.0%	93.8%	112.9%	-80.3%	123.1%	31.0%	7.9%	-65.9%	23.6%	3.2%	14.3%
RETAINED	7	3	2	2	2	1	1	18	4	12	12	29	8	15	31
		-57.1%	-33.3%	0.0%	0.0%	-50.0%	0.0%	1700.0%	-77.8%	200.0%	0.0%	141.7%	188.1%	392.8%	6.9%
LOST	0	1	1	1	0	3	6	6	5	2	4	4	3	4	
		0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	-16.7%	-60.0%	100.0%	0.0%	-7.7%	4.7%	
RR	36.8%	14.3%	10.5%	16.7%	11.1%	3.1%	1.5%	58.1%	12.1%	24.0%	22.6%	67.4%	22.7%	36.9%	

## CAH1137 ANAHEIM ICE ADULT HOCKEY

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	4	5	17	24	5	10	28
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.0%	240.0%	41.2%	30.6%	61.2%	16.7%
NEW	0	0	0	0	0	0	0	0	4	5	17	24	5	10	26
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.0%	240.0%	41.2%	30.6%	61.2%	8.3%
RETAINED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOST	0	0	0	0	0	0	0	0	0	3	2	10	2	3	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-33.3%	400.0%	36.7%	73.3%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

## CAH1041 ANAHEIM ICE YOUTH HOCKEY

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	113	126	117	115	129	134	173	172	133	221	251	278	172	211	282
		11.5%	-7.1%	-1.7%	12.2%	3.9%	29.1%	-0.6%	-22.7%	66.2%	13.6%	10.8%	10.4%	13.4%	1.4%
NEW	86	85	63	59	80	78	115	98	70	149	159	146	102	124	148
		-1.2%	-25.9%	-6.3%	35.6%	-2.5%	47.4%	-14.8%	-28.6%	112.9%	6.7%	-8.2%	11.6%	13.6%	1.4%
RETAINED	27	41	54	56	49	56	58	74	63	72	92	132	71	87	134
		51.9%	31.7%	3.7%	-12.5%	14.3%	3.6%	27.6%	-14.9%	14.3%	27.8%	43.5%	13.9%	19.7%	1.5%
LOST	23	48	49	34	40	45	41	37	63	32	56	37	43	45	
		108.7%	2.1%	-30.6%	17.6%	12.5%	-8.9%	-9.8%	70.3%	-49.2%	75.0%	-33.9%	4.5%	10.5%	
RR	23.9%	32.5%	46.2%	48.7%	38.0%	41.8%	33.5%	43.0%	47.4%	32.6%	36.7%	47.5%	41.5%	41.4%	

**CAH1107 ANAHEIM WILDCATS**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	11	25	14	18	11	16	0	0	0	12	19	29	12	12	33
		127.3%	-44.0%	28.6%	-38.9%	45.5%	-100.0%	0.0%	0.0%	0.0%	58.3%	52.6%	0.2%	22.2%	13.8%
NEW	5	20	13	18	7	16	0	0	0	12	16	23	11	10	25
		300.0%	-35.0%	38.5%	-61.1%	128.6%	-100.0%	0.0%	0.0%	0.0%	33.3%	43.8%	4.8%	15.4%	8.7%
RETAINED	6	5	1	0	4	0	0	0	0	0	3	6	1	2	8
		-16.7%	-80.0%	-100.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	-18.0%	20.0%	33.3%
LOST	3	0	5	3	5	0	8	0	0	0	1	2	2	1	
		0.0%	0.0%	-40.0%	66.7%	-100.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	100.0%	-7.3%	0.0%	
RR	54.5%	20.0%	7.1%	0.0%	36.4%	0.0%	0.0%	0.0%	0.0%	0.0%	15.8%	20.7%	8.0%	7.3%	

**CAH1005 BAKERSFIELD ICE SPORTS CENTER YOUTH**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	23	8	14	55	47	9	16	27	13
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-65.2%	75.0%	292.9%	-14.5%	-80.9%	20.7%	41.4%	8.5%
NEW	0	0	0	0	0	0	23	6	12	49	20	7	12	19	9
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-73.9%	100.0%	308.3%	-59.2%	-65.0%	21.0%	42.0%	10.0%
RETAINED	0	0	0	0	0	0	0	2	2	6	27	2	4	8	4
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	200.0%	350.0%	-92.6%	45.7%	91.5%	7.4%
LOST	0	0	0	0	0	0	0	11	3	4	15	33	7	13	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-72.7%	33.3%	275.0%	120.0%	35.6%	71.1%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.0%	14.3%	10.9%	57.4%	22.2%	13.0%	26.0%	

**CAH1002 BAY HARBOR MINOR HOCKEY**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	45	18	16	26	30	14	24	18	13	14	11	13	18	14	17
		-60.0%	-11.1%	62.5%	15.4%	-53.3%	71.4%	-25.0%	-27.8%	7.7%	-21.4%	18.2%	3.7%	-9.7%	30.8%
NEW	33	12	12	20	18	7	21	10	13	14	5	10	13	10	12
		-63.6%	0.0%	66.7%	-10.0%	-61.1%	200.0%	-52.4%	30.0%	7.7%	-64.3%	100.0%	21.7%	4.2%	20.0%
RETAINED	12	6	4	6	12	7	3	8	0	0	6	3	5	3	5
		-50.0%	-33.3%	50.0%	100.0%	-41.7%	-57.1%	166.7%	-100.0%	0.0%	0.0%	-50.0%	3.5%	3.3%	66.7%
LOST	5	16	6	8	4	6	2	2	5	4	2	3	4	3	
		220.0%	-62.5%	33.3%	-50.0%	50.0%	-66.7%	0.0%	150.0%	-20.0%	-50.0%	50.0%	3.4%	26.0%	
RR	26.7%	33.3%	25.0%	23.1%	40.0%	50.0%	12.5%	44.4%	0.0%	0.0%	54.5%	23.1%	27.3%	24.4%	

**CAH1111 BEACH CITY LIGHTNING HOCKEY ASSOCIATION**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	15	1	0	2	3	4
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-93.3%	-100.0%	-19.3%	-38.7%	0.0%
NEW	0	0	0	0	0	0	0	0	0	15	0	0	2	3	2
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	-10.0%	-20.0%	0.0%
RETAINED	0	0	0	0	0	0	0	0	0	0	1	0	0	0	2
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	-10.0%	-20.0%	0.0%
LOST	0	0	0	0	0	0	0	0	0	0	7	0	1	1	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	-10.0%	-20.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

**CAH1100 BHG JR ICE DOGS HOCKEY**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	11	8	5	3	8	13	11	2	1	0	0	0	4	1	4
		-27.3%	-37.5%	-40.0%	166.7%	62.5%	-15.4%	-81.8%	-50.0%	-100.0%	0.0%	0.0%	-9.6%	-46.4%	0.0%
NEW	10	5	3	8	13	11	2	1	0	0	0	0	4	0	2
		-50.0%	-40.0%	166.7%	62.5%	-15.4%	-81.8%	-50.0%	0.0%	0.0%	0.0%	0.0%	4.2%	-10.0%	0.0%
RETAINED	1	3	8	13	11	2	1	0	0	0	0	0	4	0	2
		200.0%	166.7%	62.5%	-15.4%	-81.8%	-50.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-20.0%	0.0%
LOST	9	8	13	11	2	1	0	0	0	3	0	0	3	1	
		-11.1%	62.5%	-15.4%	-81.8%	-50.0%	-100.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	-20.0%	
RR	9.1%	37.5%	160.0%	433.3%	137.5%	15.4%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

**CAH1003 CALIFORNIA GOLDEN BEARS**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	11	0	17	13	12	15	11	23	22	18	21	14	17	20	18
		-100.0%	0.0%	-23.5%	-7.7%	25.0%	-26.7%	109.1%	-4.3%	-18.2%	16.7%	-33.3%	3.7%	14.0%	28.6%
NEW	11	0	17	8	11	9	8	22	17	10	14	11	13	15	13
		-100.0%	0.0%	-52.9%	37.5%	-18.2%	-11.1%	175.0%	-22.7%	-41.2%	40.0%	-21.4%	8.5%	25.9%	18.2%
RETAINED	0	0	0	5	1	6	3	1	5	8	7	3	4	5	5
		0.0%	0.0%	0.0%	-80.0%	500.0%	-50.0%	-66.7%	400.0%	60.0%	-12.5%	-57.1%	69.4%	64.7%	66.7%
LOST	0	7	0	2	2	1	4	4	8	4	1	6	3	5	
		0.0%	-100.0%	0.0%	0.0%	-50.0%	300.0%	0.0%	100.0%	-50.0%	-75.0%	500.0%	62.5%	95.0%	
RR	0.0%	0.0%	0.0%	38.5%	8.3%	40.0%	27.3%	4.3%	22.7%	44.4%	33.3%	21.4%	24.0%	25.3%	

**CAH1150 CALIFORNIA NORTH STARS**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	0	0	10	1	2	14
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	40.0%
NEW	0	0	0	0	0	0	0	0	0	0	0	10	1	2	12
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%
RETAINED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOST	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

**CAH1184 CALIFORNIA STARS YOUTH HOCKEY TEAMS INC**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	15	1	14	16	16	6	12	20
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-93.3%	1300.0%	14.3%	0.0%	122.1%	244.2%	25.0%
NEW	0	0	0	0	0	0	0	11	0	14	10	10	5	9	12
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	-28.6%	0.0%	-12.9%	-25.7%	20.0%
RETAINED	0	0	0	0	0	0	0	4	1	0	6	6	2	3	8
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-75.0%	-100.0%	0.0%	0.0%	-17.5%	-35.0%	33.3%
LOST	0	0	0	0	0	0	0	5	7	0	1	3	2	3	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	40.0%	-100.0%	0.0%	200.0%	14.0%	28.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	26.7%	100.0%	0.0%	37.5%	37.5%	20.2%	40.3%	

**CAH1057 CAPITAL THUNDER YOUTH HOCKEY**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	35	56	40	17	10	64	13	19	19	11	4	13	21	13	17
		60.0%	-28.6%	-57.5%	-41.2%	540.0%	-79.7%	46.2%	0.0%	-42.1%	-63.6%	225.0%	49.8%	33.1%	30.8%
NEW	35	48	20	4	4	59	0	12	8	6	3	12	13	8	14
		37.1%	-58.3%	-80.0%	0.0%	1375.0%	-100.0%	0.0%	-33.3%	-25.0%	-50.0%	300.0%	132.8%	38.3%	16.7%
RETAINED	0	8	20	13	6	5	13	7	11	5	1	1	8	5	3
		0.0%	150.0%	-35.0%	-53.8%	-16.7%	160.0%	-46.2%	57.1%	-54.5%	-80.0%	0.0%	8.1%	-24.7%	200.0%
LOST	0	16	18	18	3	2	25	0	1	3	4	1	8	2	
		0.0%	12.5%	0.0%	-83.3%	-33.3%	1150.0%	-100.0%	0.0%	200.0%	33.3%	-75.0%	110.4%	11.7%	
RR	0.0%	14.3%	50.0%	76.5%	60.0%	7.8%	100.0%	36.8%	57.9%	45.5%	25.0%	7.7%	46.7%	34.6%	

**CAH1161 CHANNEL ISLAND ICE CENTER ADULT**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	0	0	8	1	2	12
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%
NEW	0	0	0	0	0	0	0	0	0	0	0	8	1	2	10
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.0%
RETAINED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOST	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

**CAH1065 CHANNEL ISLANDS RIPTIDE**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	13	23	4	0	0	0	0	0	1	0	3	3	1	7
		0.0%	76.9%	-82.6%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	-20.6%	-20.0%	133.3%
NEW	0	13	21	3	0	0	0	0	0	1	0	3	3	1	5
		0.0%	61.5%	-85.7%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	-22.4%	-20.0%	66.7%
RETAINED	0	0	2	1	0	0	0	0	0	0	0	0	0	0	2
		0.0%	0.0%	-50.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-15.0%	0.0%	0.0%
LOST	0	0	7	10	2	0	0	0	0	0	0	0	2	0	
		0.0%	0.0%	42.9%	-80.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-13.7%	0.0%	
RR	0.0%	0.0%	8.7%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	

**CAH1115 EAST WEST ICE PALACE YOUTH**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	44	30	31	22	0	0	0	0	13	16	16	1	10	9	5
		-31.8%	3.3%	-29.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	23.1%	0.0%	-93.8%	-19.6%	-14.1%	25.0%
NEW	20	15	30	18	0	0	0	0	13	10	9	0	8	6	2
		-25.0%	100.0%	-40.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	-23.1%	-10.0%	-100.0%	-17.3%	-26.6%	22.2%
RETAINED	24	15	1	4	0	0	0	0	0	6	7	1	2	3	3
		0.0%	-93.3%	300.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.7%	-85.7%	3.8%	-13.8%	28.6%
LOST	10	10	11	9	14	0	0	0	0	4	5	3	5	2	
		0.0%	10.0%	-18.2%	55.6%	-100.0%	0.0%	0.0%	0.0%	0.0%	25.0%	-40.0%	-6.8%	-3.0%	
RR	54.5%	50.0%	3.2%	18.2%	0.0%	0.0%	0.0%	0.0%	0.0%	37.5%	43.8%	100.0%	20.3%	36.3%	

**CAH1037 ESCONDIDO ICEPLEX YOUTH**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	65	63	46	93	77	86	58	64	22	50	48	68	61	50	72
		-3.1%	-27.0%	102.2%	-17.2%	11.7%	-32.6%	10.3%	-65.6%	127.3%	-4.0%	41.7%	14.7%	21.9%	5.9%
NEW	46	42	31	67	40	45	24	36	18	30	22	49	36	31	51
		-8.7%	-26.2%	116.1%	-40.3%	12.5%	-46.7%	50.0%	-50.0%	66.7%	-26.7%	122.7%	17.8%	32.5%	4.1%
RETAINED	19	21	15	26	37	41	34	28	4	20	26	19	25	19	21
		10.5%	-28.6%	73.3%	42.3%	10.8%	-17.1%	-17.6%	-85.7%	400.0%	30.0%	-26.9%	38.1%	59.9%	10.5%
LOST	26	26	23	15	35	17	33	9	40	6	5	12	20	14	
		0.0%	-11.5%	-34.8%	133.3%	-51.4%	94.1%	-72.7%	344.4%	-85.0%	-16.7%	140.0%	44.0%	62.0%	
RR	29.2%	33.3%	32.6%	28.0%	48.1%	47.7%	58.6%	43.8%	18.2%	40.0%	54.2%	27.9%	39.9%	36.8%	

**CAH1027 FRESNO JUNIOR HOCKEY CLUB**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	0	0	32	3	6	36
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.5%
NEW	0	0	0	0	0	0	0	0	0	0	0	32	3	6	34
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%
RETAINED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOST	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

**CAH1117 GOLDENWEST-VALLCO**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	0	0	19	2	4	23
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	21.1%
NEW	0	0	0	0	0	0	0	0	0	0	0	19	2	4	21
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.5%
RETAINED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOST	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

CAH1182

ICE STATION VALENCIA YOUTH

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	63	71	61	68	41	52	65	48	34	50	48	38
		0.0%	0.0%	0.0%	12.7%	-14.1%	11.5%	-39.7%	26.8%	25.0%	-26.2%	-29.2%	-3.3%	-8.6%	11.8%
NEW	0	0	0	63	61	35	53	29	36	48	23	23	37	32	25
		0.0%	0.0%	0.0%	-3.2%	-42.6%	51.4%	-45.3%	24.1%	33.3%	-52.1%	0.0%	-3.4%	-8.0%	8.7%
RETAINED	0	0	0	0	10	26	15	12	16	17	25	11	13	16	13
		0.0%	0.0%	0.0%	0.0%	160.0%	-42.3%	-20.0%	33.3%	6.3%	47.1%	-56.0%	12.8%	2.1%	18.2%
LOST	0	0	0	0	21	20	20	31	20	15	23	17	17	21	
		0.0%	0.0%	0.0%	0.0%	-4.8%	0.0%	55.0%	-35.5%	-25.0%	53.3%	-26.1%	1.7%	4.4%	
RR	0.0%	0.0%	0.0%	0.0%	14.1%	42.6%	22.1%	29.3%	30.8%	26.2%	52.1%	32.4%	24.9%	34.1%	

CAH1050

ICE TOWN YOUTH HOCKEY

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	63	26	56	14	22	33	35	38	12	1	14	39	26	21	43
		-58.7%	115.4%	-75.0%	57.1%	50.0%	6.1%	8.6%	-68.4%	-91.7%	1300.0%	178.6%	0.0%	0.0%	10.3%
NEW	63	25	45	10	20	30	24	35	9	0	13	37	22	19	39
		-60.3%	80.0%	-77.8%	100.0%	50.0%	-20.0%	45.8%	-74.3%	-100.0%	0.0%	184.6%	0.0%	0.0%	5.4%
RETAINED	0	1	11	4	2	3	11	3	3	1	1	2	4	2	4
		0.0%	1000.0%	-63.6%	-50.0%	50.0%	266.7%	-72.7%	0.0%	-66.7%	0.0%	100.0%	0.0%	0.0%	100.0%
LOST	0	38	10	26	9	11	17	19	19	7	0	6	12	10	
		0.0%	-73.7%	160.0%	-65.4%	22.2%	54.5%	11.8%	0.0%	-63.2%	-100.0%	0.0%	0.0%	0.0%	
RR	0.0%	3.8%	19.6%	28.6%	9.1%	9.1%	31.4%	7.9%	25.0%	100.0%	7.1%	5.1%	0.0%	0.0%	

CAH1098

INLAND VALLEY HOCKEY ASSOCIATION

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	17	25	13	28	12	16	22	18	11	13	14	17	16	15	21
		47.1%	-48.0%	115.4%	-57.1%	33.3%	37.5%	-18.2%	-38.9%	18.2%	7.7%	21.4%	7.1%	-2.0%	23.5%
NEW	8	20	7	25	7	11	14	15	7	10	6	9	11	9	11
		150.0%	-65.0%	257.1%	-72.0%	57.1%	27.3%	7.1%	-53.3%	42.9%	-40.0%	50.0%	21.1%	1.3%	22.2%
RETAINED	9	5	6	3	5	5	8	3	4	3	8	8	5	5	10
		-44.4%	20.0%	-50.0%	66.7%	0.0%	60.0%	-62.5%	33.3%	-25.0%	166.7%	0.0%	20.9%	22.5%	25.0%
LOST	0	1	11	3	7	3	2	2	5	2	0	1	4	2	
		0.0%	1000.0%	-72.7%	133.3%	-57.1%	-33.3%	0.0%	150.0%	-60.0%	-100.0%	0.0%	96.0%	-2.0%	
RR	52.9%	20.0%	46.2%	10.7%	41.7%	31.3%	36.4%	16.7%	36.4%	23.1%	57.1%	47.1%	34.6%	36.1%	

**CAH1048 KERN COUNTY HOCKEY CLUB**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	1	4	1	1	0	0	1	1	1	8	13	15	4	8	19
		300.0%	-75.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	700.0%	62.5%	15.4%	60.3%	155.6%	26.7%
NEW	1	4	0	1	0	0	1	1	0	4	11	14	3	6	16
		300.0%	-100.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	175.0%	27.3%	-9.8%	20.5%	14.3%
RETAINED	0	0	1	0	0	0	0	0	1	0	2	1	1	1	3
		0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-50.0%	-15.0%	-10.0%	200.0%
LOST	0	0	0	0	1	1	0	0	0	0	0	4	1	1	
		0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-10.0%	0.0%	
RR	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	15.4%	6.7%	22.2%	24.4%	

**CAH1118 KROC CENTER ADULT HOCKEY**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	1	0	17	2	4	21
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	-10.0%	-20.0%	23.5%
NEW	0	0	0	0	0	0	0	0	0	1	0	17	2	4	19
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	-10.0%	-20.0%	11.8%
RETAINED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOST	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

**CAH1045 LOS ANGELES HOCKEY CLUB**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	50	17	42	37	40	33	22	34	37
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-66.0%	147.1%	-11.9%	8.1%	-17.5%	6.0%	12.0%	12.1%
NEW	0	0	0	0	0	0	50	1	40	26	25	21	16	23	23
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-98.0%	3900.0%	-35.0%	-3.8%	-16.0%	374.7%	749.4%	9.5%
RETAINED	0	0	0	0	0	0	0	16	2	11	15	12	6	11	14
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-87.5%	450.0%	36.4%	-20.0%	37.9%	75.8%	16.7%
LOST	0	0	0	0	0	0	0	0	1	6	2	36	5	9	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	500.0%	-66.7%	1700.0%	213.3%	426.7%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	94.1%	4.8%	29.7%	37.5%	36.4%	20.2%	40.5%	

**CAH1104 LOS ANGELES JR KINGS**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	0	100	56	16	31	60
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-44.0%	-4.4%	-8.8%	7.1%
NEW	0	0	0	0	0	0	0	0	2	2	66	17	9	17	19
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3200.0%	-74.2%	312.6%	625.2%	11.8%
RETAINED	0	0	0	0	0	0	0	2	2	0	34	39	8	15	41
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.7%	1.5%	2.9%	5.1%
LOST	0	0	0	0	0	0	2	2	0	0	3	29	4	7	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	866.7%	86.7%	173.3%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	34.0%	69.6%	10.4%	20.7%	

**CAH1109 MARINERS IN HOUSE YOUTH HOCKEY**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	21	0	0	30	15	7	13	19
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	-50.0%	-15.0%	-30.0%	26.7%
NEW	0	0	0	0	0	0	0	15	0	0	23	8	5	9	10
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-65.2%	-6.5%	-13.0%	25.0%
RETAINED	0	0	0	0	0	0	0	6	0	0	7	7	2	4	9
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	28.6%
LOST	0	0	0	0	0	0	0	32	0	0	11	17	6	12	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	54.5%	-4.5%	-9.1%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	28.6%	0.0%	0.0%	23.3%	46.7%	9.9%	19.7%	

**CAH1035 MARINERS YOUTH TRAVEL HOCKEY**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	51	76	89	107	88	16	33	13	15	15	13	21	41	15	25
		49.0%	17.1%	20.2%	-17.8%	-81.8%	106.3%	-60.6%	15.4%	0.0%	-13.3%	61.5%	4.7%	0.6%	19.0%
NEW	45	67	55	66	36	3	17	5	11	11	7	17	23	10	19
		48.9%	-17.9%	20.0%	-45.5%	-91.7%	466.7%	-70.6%	120.0%	0.0%	-36.4%	142.9%	48.8%	31.2%	11.8%
RETAINED	6	9	34	41	52	13	16	8	4	4	6	4	18	5	6
		50.0%	277.8%	20.6%	26.8%	-75.0%	23.1%	-50.0%	-50.0%	0.0%	50.0%	-33.3%	19.0%	-16.7%	50.0%
LOST	7	18	21	23	19	35	0	6	2	3	0	0	11	2	
		157.1%	16.7%	9.5%	-17.4%	84.2%	-100.0%	0.0%	-66.7%	50.0%	-100.0%	0.0%	-12.4%	-23.3%	
RR	11.8%	11.8%	38.2%	38.3%	59.1%	81.3%	48.5%	61.5%	26.7%	26.7%	46.2%	19.0%	44.5%	36.0%	

**CAH1085 OAKLAND BEARS HOCKEY CLUB**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	3	1	0	11	1	12	11	11	14	9	14	12	10	12	16
		-66.7%	-100.0%	0.0%	-90.9%	1100.0%	-8.3%	0.0%	27.3%	-35.7%	55.6%	-14.3%	93.4%	6.6%	33.3%
NEW	2	1	0	11	0	11	8	10	13	7	13	11	8	11	13
		-50.0%	-100.0%	0.0%	-100.0%	0.0%	-27.3%	25.0%	30.0%	-46.2%	85.7%	-15.4%	-14.8%	15.8%	18.2%
RETAINED	1	0	0	0	1	1	3	1	1	2	1	1	1	1	3
		-100.0%	0.0%	0.0%	0.0%	0.0%	200.0%	-66.7%	0.0%	100.0%	-50.0%	0.0%	18.3%	-3.3%	200.0%
LOST	0	1	0	0	2	0	0	4	6	7	1	4	2	4	
		0.0%	-100.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	50.0%	16.7%	-85.7%	300.0%	8.1%	56.2%	
RR	33.3%	0.0%	0.0%	0.0%	100.0%	8.3%	27.3%	9.1%	7.1%	22.2%	7.1%	8.3%	19.0%	10.8%	

**CAH1061 ONTARIO EAGLES**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	17	22	25	39	19	13	29	13	16	14	12	20	17	16
		0.0%	29.4%	13.6%	56.0%	-51.3%	-31.6%	123.1%	-55.2%	23.1%	-12.5%	-14.3%	8.0%	12.8%	33.3%
NEW	0	17	16	20	29	5	13	23	7	9	5	12	14	11	14
		0.0%	-5.9%	25.0%	45.0%	-82.8%	160.0%	76.9%	-69.6%	28.6%	-44.4%	140.0%	27.3%	26.3%	16.7%
RETAINED	0	0	6	5	10	14	0	6	6	7	9	0	6	6	2
		0.0%	0.0%	-16.7%	100.0%	40.0%	-100.0%	0.0%	0.0%	16.7%	28.6%	-100.0%	-3.1%	-11.0%	0.0%
LOST	0	0	1	7	2	14	10	5	20	1	2	6	7	7	
		0.0%	0.0%	600.0%	-71.4%	600.0%	0.0%	-50.0%	300.0%	-95.0%	100.0%	200.0%	158.4%	91.0%	
RR	0.0%	0.0%	27.3%	20.0%	25.6%	73.7%	0.0%	20.7%	46.2%	43.8%	64.3%	0.0%	32.1%	35.0%	

**CAH1170 ORANGE COUNTY HOCKEY YOUTH**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	0	32	8	4	8	12
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-75.0%	-7.5%	-15.0%	50.0%
NEW	0	0	0	0	0	0	0	0	0	0	22	5	3	5	7
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-77.3%	-7.7%	-15.5%	40.0%
RETAINED	0	0	0	0	0	0	0	0	0	0	10	3	1	3	5
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-70.0%	-7.0%	-14.0%	66.7%
LOST	0	0	0	0	0	0	0	0	0	0	9	22	3	6	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	144.4%	14.4%	28.9%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	31.3%	37.5%	6.9%	13.8%	

**CAH1105 PASADENA HOCKEY ASSOCIATION**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	15	13	10	14	23	13	28	14	14	12	24	11	16	15	15
		-13.3%	-23.1%	40.0%	64.3%	-43.5%	115.4%	-50.0%	0.0%	-14.3%	100.0%	-54.2%	13.5%	-3.7%	36.4%
NEW	10	9	9	9	16	4	21	5	6	11	21	6	11	10	8
		-10.0%	0.0%	0.0%	77.8%	-75.0%	425.0%	-76.2%	20.0%	83.3%	90.9%	-71.4%	47.4%	9.3%	33.3%
RETAINED	5	4	1	5	7	9	7	9	8	1	3	5	6	5	7
		-20.0%	-75.0%	400.0%	40.0%	28.6%	-22.2%	28.6%	-11.1%	-87.5%	200.0%	66.7%	56.8%	39.3%	40.0%
LOST	0	2	6	0	2	1	3	9	2	4	3	9	4	5	
		0.0%	200.0%	-100.0%	0.0%	-50.0%	200.0%	200.0%	-77.8%	100.0%	-25.0%	200.0%	64.7%	79.4%	
RR	33.3%	30.8%	10.0%	35.7%	30.4%	69.2%	25.0%	64.3%	57.1%	8.3%	12.5%	45.5%	35.8%	37.5%	

**CAH1053 SAN DIEGO ICE ARENA YOUTH HOCKEY**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	27	31	48	49	34	47	39	40	51	51	35	54	45	46	58
		14.8%	54.8%	2.1%	-30.6%	38.2%	-17.0%	2.6%	27.5%	0.0%	-31.4%	54.3%	10.1%	10.6%	7.4%
NEW	27	26	36	30	12	31	29	21	33	32	13	44	28	29	46
		-3.7%	38.5%	-16.7%	-60.0%	158.3%	-6.5%	-27.6%	57.1%	-3.0%	-59.4%	238.5%	31.9%	41.1%	4.5%
RETAINED	0	5	12	19	22	16	10	19	18	19	22	10	17	18	12
		0.0%	140.0%	58.3%	15.8%	-27.3%	-37.5%	90.0%	-5.3%	5.6%	15.8%	-54.5%	20.1%	10.3%	20.0%
LOST	0	8	6	7	11	6	10	6	8	8	13	8	8	9	
		0.0%	-25.0%	16.7%	57.1%	-45.5%	66.7%	-40.0%	33.3%	0.0%	62.5%	-38.5%	8.7%	3.5%	
RR	0.0%	16.1%	25.0%	38.8%	64.7%	34.0%	25.6%	47.5%	35.3%	37.3%	62.9%	18.5%	39.0%	40.3%	

**CAH1123 SAN DIEGO JR GULLS**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	8	1	1	0	0	0	0	0	0	3	1	5	1	2	9
		-87.5%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-66.7%	400.0%	23.3%	66.7%	80.0%
NEW	5	1	0	0	0	0	0	0	0	3	1	5	1	2	7
		-80.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-66.7%	400.0%	23.3%	66.7%	40.0%
RETAINED	3	0	2	0	0	0	0	0	0	0	0	0	0	0	2
		-100.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-10.0%	0.0%	0.0%
LOST	14	2	10	0	0	0	0	0	0	1	0	0	1	0	
		-85.7%	400.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	20.0%	-20.0%	
RR	37.5%	0.0%	200.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%	0.0%	

CAH1018

SAN DIEGO SAINTS

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	39	50	43	55	54	44	40	33	47	44
		0.0%	0.0%	0.0%	0.0%	0.0%	28.2%	-14.0%	27.9%	-1.8%	-18.5%	-9.1%	1.3%	-3.1%	9.1%
NEW	0	0	0	0	0	39	28	25	31	22	22	12	18	22	14
		0.0%	0.0%	0.0%	0.0%	0.0%	-28.2%	-10.7%	24.0%	-29.0%	0.0%	-45.5%	-8.9%	-12.2%	9.1%
RETAINED	0	0	0	0	0	0	22	18	24	32	22	28	15	25	30
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-18.2%	33.3%	33.3%	-31.3%	27.3%	4.5%	8.9%	9.1%
LOST	0	0	0	0	0	0	6	10	7	12	14	12	6	11	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	66.7%	-30.0%	71.4%	16.7%	-14.3%	11.0%	22.1%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	44.0%	41.9%	43.6%	59.3%	50.0%	70.0%	30.9%	53.0%	

CAH1042

SAN JOSE JR SHARKS

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	1	1	32	17	22	31	20	22	42	47	26	26	31	30
		0.0%	0.0%	3100.0%	-46.9%	29.4%	40.9%	-35.5%	10.0%	90.9%	11.9%	-44.7%	315.6%	6.5%	15.4%
NEW	0	1	1	32	8	16	23	8	17	38	38	17	20	24	19
		0.0%	0.0%	3100.0%	-75.0%	100.0%	43.8%	-65.2%	112.5%	123.5%	0.0%	-55.3%	328.4%	23.1%	11.8%
RETAINED	0	0	0	0	9	6	8	12	5	4	9	9	6	8	11
		0.0%	0.0%	0.0%	0.0%	-33.3%	33.3%	50.0%	-58.3%	-20.0%	125.0%	0.0%	9.7%	19.3%	22.2%
LOST	1	0	0	0	10	4	2	4	2	1	5	8	4	4	
		0.0%	0.0%	0.0%	0.0%	-60.0%	-50.0%	100.0%	-50.0%	-50.0%	400.0%	60.0%	35.0%	92.0%	
RR	0.0%	0.0%	0.0%	0.0%	52.9%	27.3%	25.8%	60.0%	22.7%	9.5%	19.1%	34.6%	25.2%	29.2%	

CAH1088

SANTA ROSA JUNIOR HOCKEY CLUB

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	34	33	43	32	30	33	38	54	28	23	26	49	36	36	53
		-2.9%	30.3%	-25.6%	-6.3%	10.0%	15.2%	42.1%	-48.1%	-17.9%	13.0%	88.5%	10.1%	15.5%	8.2%
NEW	25	21	26	23	20	19	25	41	5	10	17	38	22	22	40
		-16.0%	23.8%	-11.5%	-13.0%	-5.0%	31.6%	64.0%	-87.8%	100.0%	70.0%	123.5%	29.6%	53.9%	5.3%
RETAINED	9	12	17	9	10	14	13	13	23	13	9	11	13	14	13
		33.3%	41.7%	-47.1%	11.1%	40.0%	-7.1%	0.0%	76.9%	-43.5%	-30.8%	22.2%	6.3%	5.0%	18.2%
LOST	15	16	4	13	10	9	7	14	13	0	4	7	8	8	
		6.7%	-75.0%	225.0%	-23.1%	-10.0%	-22.2%	100.0%	-7.1%	-100.0%	0.0%	75.0%	16.3%	13.6%	
RR	26.5%	36.4%	39.5%	28.1%	33.3%	42.4%	34.2%	24.1%	82.1%	56.5%	34.6%	22.4%	37.1%	38.3%	

CAH1026

SCVHA

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	17	15	13	10	13	12	19	23	4	16	29	41	18	23	45
		-11.8%	-13.3%	-23.1%	30.0%	-7.7%	58.3%	21.1%	-82.6%	300.0%	81.3%	41.4%	40.5%	72.2%	9.8%
NEW	10	7	6	10	7	8	14	20	1	15	25	33	14	19	35
		-30.0%	-14.3%	66.7%	-30.0%	14.3%	75.0%	42.9%	-95.0%	1400.0%	66.7%	32.0%	155.8%	289.3%	6.1%
RETAINED	7	8	7	0	6	4	5	3	3	1	4	8	4	4	10
		14.3%	-12.5%	-100.0%	0.0%	-33.3%	25.0%	-40.0%	0.0%	-66.7%	300.0%	100.0%	17.3%	58.7%	25.0%
LOST	0	1	1	2	0	4	3	0	8	0	0	5	2	3	
		0.0%	0.0%	100.0%	-100.0%	0.0%	-25.0%	-100.0%	0.0%	-100.0%	0.0%	0.0%	-22.5%	-40.0%	
RR	41.2%	53.3%	53.8%	0.0%	46.2%	33.3%	26.3%	13.0%	75.0%	6.3%	13.8%	19.5%	28.7%	25.5%	

CAH1063 SF SABERCATS YOUTH HOCKEY

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	5	6	0	0	0	0	0	0	7	15	18	5	8	22
		0.0%	20.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	114.3%	20.0%	5.4%	26.9%	22.2%
NEW	0	5	5	0	0	0	0	0	0	7	14	12	4	7	14
		0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	-14.3%	-1.4%	17.1%	16.7%
RETAINED	0	0	1	0	0	0	0	0	0	0	1	6	1	1	8
		0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	500.0%	40.0%	100.0%	33.3%
LOST	0	0	3	3	0	0	0	0	0	0	0	1	1	0	
		0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-10.0%	0.0%	
RR	0.0%	0.0%	16.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.7%	33.3%	5.7%	8.0%	

CAH1136 SHARKS ICE AT SAN JOSE ADULT

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	1	0	0	0	1	0	1	0	0	0	4
		0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	-100.0%	-30.0%	-40.0%	0.0%
NEW	0	0	0	0	1	0	0	0	1	0	1	0	0	0	2
		0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	-100.0%	-30.0%	-40.0%	0.0%
RETAINED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOST	0	0	0	1	0	1	0	0	0	0	0	1	0	0	
		0.0%	0.0%	0.0%	-100.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-20.0%	0.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

**CAH1134 SHARKS ICE AT SAN JOSE YOUTH**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	0	0	147	15	29	151
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
NEW	0	0	0	0	0	0	0	0	0	0	0	147	15	29	149
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%
RETAINED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOST	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

**CAH1185 SOUTH LAKE TAHOE AMATEUR HOCKEY ASSN**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	0	0	13	1	3	17
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	30.8%
NEW	0	0	0	0	0	0	0	0	0	0	0	13	1	3	15
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.4%
RETAINED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOST	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

**CAH1086 STOCKTON JR COLTS**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY															09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	14	12	2	10	1	6	2	0	10	6	14	9	6	8	13
		-14.3%	-83.3%	400.0%	-90.0%	500.0%	-66.7%	-100.0%	0.0%	-40.0%	133.3%	-35.7%	61.8%	-8.5%	44.4%
NEW	13	2	10	1	6	2	4	0	5	1	13	4	5	5	6
		-84.6%	400.0%	-90.0%	500.0%	-66.7%	100.0%	-100.0%	0.0%	-80.0%	1200.0%	-69.2%	179.4%	190.2%	50.0%
RETAINED	1	10	1	6	2	4	3	5	5	5	1	5	4	4	7
		900.0%	-90.0%	500.0%	-66.7%	100.0%	-25.0%	66.7%	0.0%	0.0%	-80.0%	400.0%	80.5%	77.3%	40.0%
LOST	1	1	6	2	4	3	5	1	1	2	0	0	2	1	
		0.0%	500.0%	-66.7%	100.0%	-25.0%	66.7%	-80.0%	0.0%	100.0%	-100.0%	0.0%	49.5%	-16.0%	
RR	7.1%	83.3%	50.0%	60.0%	200.0%	66.7%	150.0%	0.0%	50.0%	83.3%	7.1%	55.6%	72.3%	39.2%	

**CAH1087 TRI-VALLEY MINOR HOCKEY ASSOCIATION**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	67	95	84	90	64	71	84	52	66	62	69	81	72	66	85
		41.8%	-11.6%	7.1%	-28.9%	10.9%	18.3%	-38.1%	26.9%	-6.1%	11.3%	17.4%	0.7%	2.3%	4.9%
NEW	39	49	28	49	12	42	42	15	45	24	36	41	33	32	43
		25.6%	-42.9%	75.0%	-75.5%	250.0%	0.0%	-64.3%	200.0%	-46.7%	50.0%	13.9%	36.0%	30.6%	4.9%
RETAINED	28	46	56	41	52	29	42	37	21	38	33	40	39	34	42
		64.3%	21.7%	-26.8%	26.8%	-44.2%	44.8%	-11.9%	-43.2%	81.0%	-13.2%	21.2%	5.6%	6.8%	5.0%
LOST	11	7	13	14	9	18	12	11	5	8	11	5	11	8	
		-36.4%	85.7%	7.7%	-35.7%	100.0%	-33.3%	-8.3%	-54.5%	60.0%	37.5%	-54.5%	10.4%	-4.0%	
RR	41.8%	48.4%	66.7%	45.6%	81.3%	40.8%	50.0%	71.2%	31.8%	61.3%	47.8%	49.4%	54.6%	52.3%	

**CAH1001 VACAVILLE JETS HOCKEY CLUB**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	15	14	1	18	13	14	8	12	18
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-6.7%	-92.9%	1700.0%	-27.8%	7.7%	158.0%	316.1%	28.6%
NEW	0	0	0	0	0	0	15	9	1	16	4	11	6	8	13
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-40.0%	-88.9%	1500.0%	-75.0%	175.0%	147.1%	294.2%	18.2%
RETAINED	0	0	0	0	0	0	0	5	0	2	9	3	2	4	5
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	350.0%	-66.7%	18.3%	36.7%	66.7%
LOST	0	0	0	0	0	0	0	7	9	1	2	2	2	4	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	28.6%	-88.9%	100.0%	0.0%	4.0%	7.9%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	35.7%	0.0%	11.1%	69.2%	21.4%	13.7%	27.5%	

**CAH1179 VALENCIA EXPRESS**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	19	15	15	14	18	13	16	11	15	20
		0.0%	0.0%	0.0%	0.0%	0.0%	-21.1%	0.0%	-6.7%	28.6%	-27.8%	23.1%	-0.4%	3.4%	25.0%
NEW	0	0	0	0	0	14	13	15	9	11	8	13	8	11	15
		0.0%	0.0%	0.0%	0.0%	0.0%	-7.1%	15.4%	-40.0%	22.2%	-27.3%	62.5%	2.6%	6.6%	15.4%
RETAINED	0	0	0	0	0	5	2	0	5	7	5	3	3	4	5
		0.0%	0.0%	0.0%	0.0%	0.0%	-60.0%	-100.0%	0.0%	40.0%	-28.6%	-40.0%	-18.9%	-25.7%	66.7%
LOST	0	0	0	0	0	3	3	3	1	0	1	1	1	1	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-66.7%	-100.0%	0.0%	0.0%	-16.7%	-33.3%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	26.3%	13.3%	0.0%	35.7%	38.9%	38.5%	18.8%	17.1%	26.4%	

**CAH1112 VALLEY ICE CENTER LLC**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	2	0	0	0	0	0	0	35	24	21	8	16	25
		0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-31.4%	-12.5%	-14.4%	-8.8%	16.7%
NEW	0	0	0	0	0	0	0	0	0	35	17	20	7	14	22
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-51.4%	17.6%	-3.4%	-6.8%	11.8%
RETAINED	0	0	2	0	0	0	0	0	0	0	7	1	1	2	3
		0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-85.7%	-18.6%	-17.1%	28.6%
LOST	0	0	0	2	0	0	0	0	0	0	20	11	3	6	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-45.0%	-4.5%	-9.0%	
RR	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	29.2%	4.8%	13.4%	6.8%	

**CAH1021 WEST VALLEY WOLVES**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	21	22	10	5	1	5	4	16	6	18	12	35	11	17	39
		4.8%	-54.5%	-50.0%	-80.0%	400.0%	-20.0%	300.0%	-62.5%	200.0%	-33.3%	191.7%	79.1%	119.2%	33.3%
NEW	7	17	6	4	0	5	4	15	5	18	7	29	9	15	31
		142.9%	-64.7%	-33.3%	-100.0%	0.0%	-20.0%	275.0%	-66.7%	260.0%	-61.1%	314.3%	50.3%	144.3%	28.6%
RETAINED	14	5	4	1	1	0	0	1	1	0	5	6	2	3	8
		-64.3%	-20.0%	-75.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	20.0%	-27.5%	-16.0%	40.0%
LOST	4	2	2	3	0	1	1	1	1	1	7	0	2	2	
		-50.0%	0.0%	50.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	600.0%	-100.0%	45.0%	100.0%	
RR	66.7%	22.7%	40.0%	20.0%	100.0%	0.0%	0.0%	6.3%	16.7%	0.0%	41.7%	17.1%	24.2%	16.3%	

**CAH1046 WESTMINSTER ICE ARENA YOUTH**

MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														09-10	
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	1	14	19	10	0	40	0	0	11	0	14	63	16	18	67
		1300.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	350.0%	35.0%	70.0%	6.3%
NEW	1	13	17	17	0	40	0	0	11	0	14	62	16	17	64
		1200.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	342.9%	34.3%	68.6%	3.2%
RETAINED	0	1	2	2	0	0	0	0	0	0	0	1	1	0	3
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	200.0%
LOST	5	1	5	5	3	0	22	0	0	8	0	13	6	4	
		-80.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
RR	0.0%	7.1%	10.5%	20.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	3.2%	0.3%	