



HOCKEY WEEKEND ACROSS AMERICA
Try Hockey For Free on Saturday, February 19th, 2011

USA Hockey is seeking 200 rinks to offer a Try Hockey for Free program on Saturday, Feb. 19th, introducing over 4,000 kids to the sport of hockey.

2011 GOAL:

- 200+ rinks to host a Try Hockey for Free clinic on Saturday, Feb. 19th, introducing at least 4,000 kids.
- Attract as many new players as possible and transition them to host site's association and program.

2010 RESULTS

- 140 rinks hosted a Try Hockey for Free clinic to introduce 3,000 kids to the game

PROMOTION:

- Each host facility will receive from USA Hockey:
 - Marketing templates to make customized posters and flyers promoting the event to their community.
 - Up to 40 jerseys to use and give to the Try Hockey for Free participants.
 - Inclusion in Hockey Weekend Across America promotion as well as listed with their address and website on HockeyWeekendAcrossAmerica.com.



SIGN-UP FORM

Association & Facility Name: _____

Time of Clinic: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Please return form to: USA Hockey, Attn: Program Services, 1775 Bob Johnson Dr., Colorado Springs, CO 80904
P:(719) 576-8724 F:(719) 538-7838 kevine@usahockey.org